

## SEAD PROGRAM LLC Cookie Policy

Last updated: September 10, 2018

This Cookies Policy is in connection with and forms a part of the Privacy Policy and Terms of Service Agreement of SEAD Program LLC (hereinafter, “SEAD” “us,” or “we” and the possessive “our”). We use cookies and similar technologies to help provide, protect, and improve our Program (defined in the Terms of Service Agreement). We also use other technologies with similar functionality to cookies, such as web beacons, pixels, mobile identifiers, and tracking URLs, to obtain data and information (as described in the Privacy Policy).

This Cookies Policy explains how and why we use these technologies and the choices you have. A cookie is a small data file that is transferred to your device (e.g. your phone or your computer). For example, a cookie could allow us to recognize your browser, while another could store your preferences. Generally, we use two types of cookies: (1) “session cookies” and (2) “persistent cookies.” Session cookies normally expire when you close your browser, while persistent cookies remain on your device after you close your browser and can be used again the next time you access the Program.

Why We Use Cookies and Other Technologies. We use these technologies for many purposes, including:

1. to enable you to use and access the Program;
2. to enable, facilitate and streamline the functioning of and your access to the Program;
3. to better understand how you navigate through and interact with the Program;
4. to improve the Program;
5. to provide you with targeted advertising (on our Website and Application and on third party sites);
6. to show you content (including advertisements) that is more relevant to you;
7. to monitor and analyze the performance, operation, and effectiveness of the Program;
8. to enforce our Terms of Service Agreements and other policies;
9. to carry out fraud detection, prevention, and compliance with legal processes; and
10. to carry out customer support, analytics, research, development, and regulatory compliance.

Third Parties. We may also allow certain business partners to place these technologies on our Website and Application. These partners use these technologies to: (1) help us analyze how you use Program, such as by noting the third party services from which you arrived, (2) market and advertise services to you, (3) help us detect or prevent fraud or conduct risk assessments, or (4) collect information about your activities on our Website and Application, other sites, and/or the ads you have clicked on. For example, to help us better understand how people use the Program, we may work with a number of analytics partners, such as Google Analytics.

Online Advertising. Third parties may also use such tracking technologies to provide advertisements that they believe are most likely to be of interest to you and measure the effectiveness of their advertisements both on ours and other websites, applications and online services. Targeting and advertising cookies we use may include Google, Facebook, Microsoft, and other advertising networks and services You may opt out of these services if you choose to. To the extent advertising technology is integrated into the Program

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SEAD Program, LLC

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and you opt-out of tailored advertising, you may still receive advertising content. In that case, the advertising content will just not be tailored to your interests. Also, we do not control any of these opt-out links and are not responsible for the availability or accuracy of these mechanisms.

Third Party Social Plugins. The Website and Application may use social plugins provided and operated by third parties, such as Facebook's Like Button. As a result of this, you may send to the third party the information that you are viewing on a certain part of the Program. If you are logged in to your account with the third party, then the third party may be able to link information or actions about your interactions with the Program to your account with them. Please refer to the third party's privacy policies to learn more about its data practices.

Your Choices. You can modify your browser setting to decline cookies by visiting the Help portion of your browser's toolbar. Your mobile device may allow you to control cookies through its settings function. Refer to your device manufacturer's instructions for more information. You can also contact us to decline our use of cookies. If you choose to decline or reject cookies, some parts of the Program may not work as intended or may not work at all.